

The case for Hedge Funds in the current market environment

October 2023

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This is a marketing communication.
Please refer to the Private Placement Memorandum or
Prospectus before making any final investment decisions.

Investors in hedge funds should bear in mind that these products can be highly speculative and may not be suitable for all clients.

The value of investments and any income from them can go down as well as up and investors may not get back the amount originally invested. Past performance does not predict future returns. The return may increase or decrease as a result of currency fluctuations.

There are several key issues that one should consider before making an investment into hedge funds. The risks specific to this type of investment may include, but are not limited to:

Regulation

The hedge fund industry is lightly regulated, with the majority of funds domiciled in offshore jurisdictions. Hedge funds are generally classified as “unregulated” and are not typically subject to the same levels of scrutiny and protection as a traditional investment fund. A thorough due diligence process can mitigate these concerns.

Gating

In event that redemptions requests on a particular dealing date are much higher than the normal level and full satisfaction would jeopardise the longer term portfolio balance, a gate or partial execution of redemption requests may be implemented generally on a pro-rata basis.

Side pocket

There may be instances when certain assets in a fund portfolio could become less liquid and the fund manager may segregate these illiquid positions from the main portfolio into a side pocket (or a separate vehicle).

Suspension of redemption

Suspension of redemption is a temporary halt in exiting the fund during a given redemption window. This is a stronger measure than gating because there is no dealing for the fund. This is generally used under special circumstances such as when liquidity conditions have markedly deteriorated in a short period of time or when there are heavy asset outflow such as the loss of a core investor.

Access

Hedge funds operate larger investment minima than traditional investment funds. Investors are often unable to access a hedge fund unless they were willing to invest US\$500,000 to US\$2million.

Liquidity

Hedge funds typically have much longer dealing cycles than traditional investment funds. Depending on the strategy being utilised, a hedge fund may only allow subscriptions and redemptions on a monthly or quarterly basis. Furthermore, some hedge funds have long lock-up periods, where an investor is not permitted to redeem from the hedge fund unless a period of 6 months, a year or even 2 years has passed. Some may allow a redemption before the lock-up period is over, but the investor would have to pay a hefty penalty to be able to do this.

Transparency

Many hedge fund managers are wary of regularly publishing their positions in the belief that this will remove any advantage that they have over their peers. This can pose a problem to the investor, as he or she cannot be certain to which stocks, geographies, markets or even strategies he or she will be exposed to when investing in the hedge fund. However, trusted investors who have built strong relationships with the hedge funds can access this information for the majority of funds, enabling thorough monitoring of the investment.

Manager failure

Over time, a number of hedge funds will close or fail, due to weak performance or operational difficulties. An investor must take this into consideration before making an investment, seeking professional advice to help minimise the risk of investing in a fund that is likely to fail.

Further information on the potential risks can be found in the Key Investor Information Document (KID) and/or the Prospectus or Offering Memorandum.

The story so far

- ◆ **Higher interest rates** (rising to 5.25% in the U.S. at the time of writing) in response to the elevated inflationary environment have temporarily increased investor interest in leaving allocations in cash yielding instruments.
- ◆ U.S. deposit rates of near 5% p.a. mean investors receive a 5% return when holding for the full year. Put another way, this is equivalent to c. **40bps per month**.

With cash at 5%, why allocate to Hedge Funds?

- ◆ We would argue that a balanced and diversified hedge fund portfolio should, in the current environment, be generating more than 40bps per month on average, and therefore should be preferred to a cash allocation for investors.
- ◆ In theory there is no upper bound to hedge fund returns, meaning there is potential for hedge funds to offer significantly greater returns compared to cash.

Where do we go from here?

- ◆ We are cognisant of the fact that we are at or/near peak rates with consensus leaning towards significant rate cuts next year (with HSBC pricing in 75bps in US rates cuts in 2024). As such, the c. 40bps per month is essentially the upper bound that investors can expect. Investors are likely to receive less than 5% if holding for one year as rates are cut during that time as banks are likely to reduce their offered deposit rates.
- ◆ HSBC Asset Management considers three macroeconomic scenarios as being most likely over the coming months. Rate cuts are expected in two of them. We believe that a diversified portfolio of hedge funds, unlike cash or cash equivalents, are uniquely positioned to perform across all three possibilities:

SUSTAINED HIGH RATES

1. INFLATION CRISIS

Persistent inflation pressures from strong labour demand and a constrained supply side



RATE CUTS EXPECTED

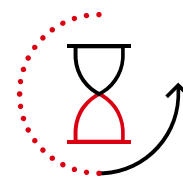
2. CHOPPY MARKETS

Tighter financial conditions induces global recession



3. SOFT-ISH LANDING

Rapid supply-side improvements, balance sheet support, confidence holds up



Source: HSBC, Bloomberg, as of 31 July 2023.

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Key features

- ◆ **Persistent inflation** pressures from strong labour demand and a constrained supply side
- ◆ Central banks **raise interest rates** further, maintaining higher rates for a sustained period
- ◆ Consequently, developed markets experience **economic drawdowns** amid strong recessionary pressures
- ◆ Cash and **defensive assets perform well**, while credit **spreads widen** and equities struggle



Hedge fund opportunities

- ◆ Any hedge fund strategy that has **market neutral** characteristics where the short book is largely financing the long book will benefit from its substantial cash pile earning interest.
- ◆ A strategy entering positions using margin such as **CTAs** via futures will again benefit from its high allocation to cash earning interest.
- ◆ Strategies such as **CTAs and Discretionary Macro** benefit from a broadened opportunity set when there are falls in asset values associated with higher interest rates.
- ◆ **Event-driven managers** with the flexibility to redeploy capital dynamically across the different parts of the capital structure as well as across geographies are particularly well suited to take advantage of the opportunity set. In particular, strategies targeting stressed and distressed investments would benefit

Source: HSBC, Bloomberg, as of October 2023.

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Key features

- ◆ Tighter financial conditions induces **global recession**
- ◆ Central banks **lower rates** in 2024 in response to recession and fiscal tightening
- ◆ Equities have an uncertain outlook, potential for **volatility spikes**
- ◆ Short duration bonds and highly rated **instruments with carry continue to perform well**



Hedge fund opportunities

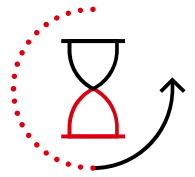
- ◆ Greater activity and dispersion in the fixed income and credit space will benefit **alternative credit** managers seeking alpha over what could be achieved by cash alone.
- ◆ **Structured credit** remains interesting as robust levels of loss adjusted yield and solid collateral make for an attractive opportunity set. Floating rate debt and interest rate hedges have limited portfolio duration and helped offset losses from rising rates to date, and are supported by strong carry.
- ◆ **CTA managers** should benefit from heightened market dispersion and volatility, delivering diversified alpha across the market cycle.
- ◆ Fixed income volatility, macro-economic and geopolitical uncertainty should also benefit **Macro** strategies

Source: HSBC, as of October 2023.

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Key features

- ◆ Rapid supply-side improvements, balance sheet support, confidence holds up
- ◆ Central banks **loosen monetary policy** in Q1 2024
- ◆ Any developed markets economic and profit **recessions are very mild**
- ◆ Reduced pressure on profits and multiples amid lower discount rates cause **equities to rally** (particularly growth and cyclical stocks)
- ◆ **Bond yields compressed** and credit spreads tighten



Hedge fund opportunities

- ◆ In the **Equity Long/Short** sector, long-biased strategies in particular would benefit from decreases in the discount factor. This comes at a time where we expect retail investors to shift out of money market funds due to lower potential returns, and return back to 'Risk on' equity investments. This potential for growing market enthusiasm will benefit Equity Long/Short managers.
- ◆ Following a lacklustre first half of the year in IPO and M&A activity, a lower cost of capital offers these managers a greater opportunity set to derive alpha from. **Event Driven** credit trades should also benefit due to marking to market as interest rates fall.

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In summary

- ◆ Investors who have enjoyed strong cash returns this year nevertheless face an **uncertain path** over the coming months
- ◆ Our analysis expects the **majority of hedge fund strategies to find fertile opportunities** for returns across the various possible scenarios ahead.
- ◆ The central case is that **rates will fall** over the coming months, meaning cash will no longer be as attractive on a relative basis. As rates fall, CTA, Macro, Equity Long/Short and Credit Long/Short funds stand to benefit from opportunities which will lead to them outperforming cash in the medium term
- ◆ Should we see a further pick up in inflation and continued further rate hikes, **dispersion and volatility supports alpha generation** across a range of strategies
- ◆ Overall, we see **significant scope for hedge funds to offer greater returns relative to cash / fixed income** for the foreseeable future

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